

TRINH THUY ANH

CURRICULUM VITAE

Position:

Vice Rector, College of Technology & Design, UEH

Director, ArtTech Hub, UEH

Dean, School of Media Design, CTD, UEH



Assoc. Prof. Dr. Trinh Thuy Anh is now serving the University of Economics Ho Chi Minh City as (1) a Vice Rector of College of Technology & Design, (2) a Director of ArtTech Hub, and (3) a Dean of the School of Media Design. She is interested in doing researches, delivering lecture, guiding students for their project, building lecturer's competency, designing educational programs, organizing international conferences, doing international cooperation activities, facilitating management system, etc. With more than 28 years of experience in education, she has conducted more than 100 papers, 12 researches, 12 books on communication, leadership and management.

As a director of ArtTech Hub, she is passionate in using arttech as a tool to deal with problems of society and then move forward sustainable development. She had organized annual international activities called ArtTech Fusion for 3 years. This was a series of keynote speeches, panel discussion between academic and industry on arttech, exhibition, performance and show.

She also has provided some consultant services for some companies in leadership coaching, strategy, human resource management. She has conducted many training programs for companies on leadership, strategy, organizational capacity, and manager competency. With the point of view that management scientific and theory should apply into practice to pursue the change, creative and innovation and then help to get the company performance, she always tries to find out the chance of conducting a research for serving sustainable practice and development.

Her field of study is Leadership, Communication, Business and Strategy Management. She has got the PhD degree of Economics with the focus on Project management in 2006; Master degree of Engineering in the field of Infrastructure Planning and Management in 1999; and Bachelor degree of Economics in the field of Transport and Construction Economics in 1996.

Besides, she is also taking many other activities, she serves the community as Vice President of The National South Advisory Council for Startup in Vietnam.

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PGS. GS.TS Trịnh Thùy Anh hiện đang công tác tại Đại học Kinh tế Thành phố Hồ Chí Minh, với các vị trí: (1) Phó Hiệu trưởng Trường Công nghệ & Thiết kế, (2) Giám đốc ArtTech Hub và (3) Trưởng khoa Thiết kế Truyền thông. Bà rất quan tâm đến việc nghiên cứu, giảng dạy, hướng dẫn sinh viên làm dự án, phát triển năng lực giảng viên, thiết kế chương trình giáo dục, tổ chức hội thảo quốc tế, thực hiện các hoạt động hợp tác quốc tế, hỗ trợ hệ thống quản lý, v.v. Với hơn 28 năm kinh nghiệm trong lĩnh vực giáo dục, bà đã công bố hơn 100 bài báo, 10 nghiên cứu khoa học các cấp, biên soạn 12 cuốn sách về quản trị, lãnh đạo và truyền thông.