

Curriculum Vitae

Dr. Rachel Luna Peralta is a Licensed Professional Teacher in English. She began teaching in 1999 at the Philippine Military Academy as a Civilian Instructor. In 2004, she became an Assistant Professor at the Divine Word College of Bangued, Abra (2004-2012), and later pursued her goal of teaching abroad as an ESL Teacher in Weihai, Shandong (2012-2014). Her stint at the Institute for Tourism Studies, now Macao University of Tourism, began on February 5, 2014.

Prior to teaching, Rachel worked as a Speechwriter/Researcher at the Philippine Military Academy, Writer/Researcher at the Department of Foreign Affairs, Manila (1998), and Ibon Foundation, Inc. (1996-1997). She earned her PhD in Education from USJ in 2024, graduating Magna Cum Laude. She also obtained Master of Arts in English, Master of Management, and BA Journalism degrees from the Philippines.

Dr. Peralta is a Researcher for English for Academic and Specific Purposes, with developing interest and activity in research areas about digital media and augmented reality in tourism, culture, and heritage. She has initiated and collaborated with colleagues on various studies that explore the intersection of technology, heritage and culture, and urban representation, particularly in the context of travel vlogs and augmented reality. Early on, she also pursued research in journalism and communication.

Moreover, Dr. Peralta reviews for various Scopus-indexed journals such as *Current Issues in Tourism*, *International Journal of Tourism Research*, *Journal of Destination Marketing and Management*, *Consumer Behavior in Tourism and Hospitality*, *Journal of English for Academic Purpose*, *Asian EFL Journal*, *Journal of English as an International Language (EILJ)*, and the *Student Engagement in Higher Education Journal (SEHEJ)*.

Lastly, she hails from Abra in the northern part of the Philippines. Born in the Year of the Fire Dragon, Rachel embodies the fierce determination and creativity associated with her zodiac sign, inspiring those around her with her vibrant spirit and passion for education and social change.