

Short CV – **Pedro Alves da Veiga**

Pedro Alves da Veiga is a Portuguese transdisciplinary artist and researcher. He holds a degree in Computer Science (Nova University of Lisbon), a Post-graduation in Advanced Studies of Digital Media Art (Aberta University) and a PhD in Digital Media Art (Aberta University and University of Algarve). He has a two-decade business career in web design and information systems, including launching and selling two IT companies and several multimedia and web design awards. He is currently a Professor at the Aberta University in Lisbon, where he is also the subdirector of the Digital Media Arts PhD programme. He is a member of CIAC's Scientific Council (Research Centre for Arts and Communication) and a collaborator of the ID+ research centre. He regularly publishes the results of his arts-based and theoretical research. His research interests include the influence of the attention and experience economies in new media art ecosystems, art-based research methods, hacktivism, activism and new media curatorship. His art practice includes assemblage, generative, creative programming, and digital audiovisuals. His artworks are an investigation into representations of (seemingly) concrete facts and situations and depictions of ideals and interventions optimally materialised through media art. They demand and shatter the audience's attention, metaphorically expressing his intentions through aesthetics and technology while granting the audience various degrees of freedom to interpret and build the narrative through interaction or exploration. He has exhibited his artworks in Portugal, Brazil, Spain, France, Italy, the Netherlands, Romania, Russia, China, Thailand and the USA.

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